

## Member's Report                      December 2007

It took 30 years for Community Care to establish a new logo!

The design of the new logo has a contemporary style in the sense that it is clean and made of simple shapes. The thinking behind it however, is not as simple. The logo is made out of a combination of C's. The C's are linked and positioned in a very deliberate way. Each double C group represents Community Care. They have been carefully positioned to form an S, which stands for seniors. The way the C's and S's have been combined is intended to symbolize the caring connection between the community and seniors.

The colour of the outer C is the same as the name 'Prince Edward County' and the word 'Association'. And likewise the inner C is the same colour as the name...'Community Care for Seniors'. This is intended to symbolize the relationship between the organization and the seniors that are supported by the programs ... a relationship which is close, caring, and dignified.

The C's and S's are shown in the logo, and they are linked together, like the links of a chain. That's how we see Community Care, links in the chain that is the continuum of care for people who need support to live at home. And even more than that, the agency is linked to the very fabric of this community. We're linked to the other Community Support Service agencies that support people in the community; to the primary care practitioners; the hospital; the many groups and organizations that support our work; to our donors; we're linked to the many volunteers and other supporters; and, of course, we're linked to members like you.

Each and every day our agency seeks to address our mission statement – to assist older adults to live in a home environment in reasonable independence. We embrace our vision – the freedom and dignity of choice; the comfort of home; a passion for volunteers. Prince Edward County is a wonderful place to live, to work and to grow old. The strong sense of community here, is, in part, why Prince Edward Community Care has had a very successful first 30 years! Thank you for your support as a member. You have helped make a difference in the lives of seniors.



### **Annual General Meeting**

**Date:** Thursday, June 26, 2008

**Agenda:** audited financial statements, selection of the auditor, and election of the Board of Directors. To be held at 12:30pm at the Community Care office, The Armoury, 206 Main Street, Picton.

### **For more information contact:**

Community Care at  
The Armoury, 206 Main Street, Suite 3A  
Picton, ON K0K 2T0

Telephone: 613-476-7493

Fax: 613-476-7728

Website: [www.communitycareforseniors.org](http://www.communitycareforseniors.org)

Email: [communitycare@on.aibn.com](mailto:communitycare@on.aibn.com)

### **VISION:**

**The freedom and dignity of choice; the comfort of home; a passion for volunteers.**

### **MISSION:**

**To assist older adults to live in a home environment in reasonable independence.**

*Merry Christmas  
from everyone at Community Care!*